Perfectionism - a CBT approach

University Counselling Service
Introduction

Many personal decisions are made and problems solved through discussions with friends or family, a College Tutor or Director of Studies, a Nurse, Chaplain, colleague, line manager or a GP. However, at times it is right to seek help away from one’s familiar daily environment. The University Counselling Service exists to meet such a need. Seeking counselling is about making a positive choice to get help by talking confidentially with a professionally trained listener who has no other role in your life.

Who are the Counsellors?

The Service is staffed by a team of trained and accredited counsellors and therapists. The counsellors are all experienced in helping people from many different backgrounds and cultures, and with a wide range of personal and work issues.

Some of the counsellors who work in the Service are Associates, in the late stages of their counselling training. Their work is carefully supervised within the Service. Please let us know if you would prefer not to be seen by an Associate.

Contact us

University Counselling Service
Student Services Centre
Bene’t Street
Cambridge
CB2 3PT

Tel: 01223 332865

Email: counsellingreception@admin.cam.ac.uk
Web: www.counselling.cam.ac.uk
Perfectionism - a CBT approach

Is perfectionism problematic?

Having high standards for yourself is not necessarily problematic in itself, and can be extremely useful, facilitating academic and personal fulfilment. It can promote self-efficacy, enhance our lives or may have enabled you to come to the University of Cambridge.

However, there are times when having high standards isn’t so useful and prevents us from achieving certain goals. It can impede academic and social functioning or be associated with problems such as anxiety and depression. It can also maintain significant psychological distress.

This leaflet briefly describes one model of unhelpful perfectionism and suggests some simple strategies that can be useful to manage it. It might be worth noting that this leaflet is not perfect so it might only be partly useful to some of you.

A CBT model of perfectionism

There are many different ways to conceptualise this problem. One model that you may find helpful specifically addresses negative self-evaluation when standards are not met, rather than the setting of impossibly high standards in the first place. In other words, the striving to achieve high standards isn’t seen as the issue, but crucially the negative response to perceived failure is regarded as the problem.

If our self-worth is overly dependent on striving and achievement, this model suggests that we not only set standards accordingly but also experience some form of cognitive bias (see point 1. below) in the process. If we don’t meet these standards we then become self-critical and this, of course, impacts on our self-worth. Even if we successfully meet these standards, our perfectionism reappraises them as insufficiently demanding and we respond by setting even higher standards.

Some simple strategies

Unhelpful perfectionism can be persistent. It seems to be self-perpetuating. Successful strategies therefore need to target the ways in which it is maintained.

Six maintenance mechanisms for perfectionism have been identified and are now described with suggested strategies for managing them:

1. Cognitive biases

Unhelpful perfectionism generates stress that in turn influences the way in which we view the circumstances and situations of our lives. Quite unintentionally, we can develop beliefs and unhelpful thinking styles that aren’t logical or rational. This is a common response to human problems and not linked with intellect or academic competences.
Typical examples of these unhelpful thinking styles include:

**ALL-OR-NOTHING THINKING**
Also known as black and white thinking, this occurs when a situation is viewed in extremes e.g. ‘If I haven’t done at least eight hours of work by the end of the day I will have failed.’ A more helpful perspective would be more nuanced.

**ANTICIPATING NEGATIVE OUTCOMES**
This happens when a negative prediction is made - predicting, fortune telling - and/or a catastrophic outcome is seen as inevitable, often characterised by ‘what if’ questions e.g. ‘What if I don’t do well in my degree? My life will inevitably be bleak and dull.’

**DISQUALIFYING OR DISCOUNTING THE POSITIVE**
This is apparent when positive qualities and achievements are overlooked or regarded as irrelevant e.g. ‘I have achieved well academically so far, but this challenge is beyond me, and there is no way I will be able to do it.’

**EMOTIONAL REASONING**
This occurs when something is believed to be the case because it is ‘felt’ (whereas, of course, our feelings are not facts) e.g. ‘I don’t feel like I have done as much work as other people, so am sure I will let myself down.’

**MENTAL FILTER**
This is found when specific negative details are focused on and the broader picture is disregarded e.g. focusing on one difficult conversation or interaction with someone, rather than putting it in the context of your friendship/relationship.

**OVER-GENERALISATION**
This takes place when a sweeping negative conclusion goes far beyond the current situation e.g. ‘I got really anxious in that seminar group - anxiety is always going to get the better of me and stop me from achieving things that I want in life.’

**‘SHOULD’ AND ‘MUST’ STATEMENTS**
These involve precise fixed expectations that lead to an over-estimation of negative consequences if these expectations are not met e.g. ‘I should always prioritise work. If I don’t, I will very quickly end up letting myself down and failing.’

**MALADAPTIVE THINKING**
This focuses on problematic thoughts that may actually be quite accurate, but the ruminative process of dwelling on these thoughts creates greater anxiety and interferes with progress.
Suggested strategy
Write down your anxious thoughts and identify any unhelpful thinking styles. Once you recognise an unhelpful thought you are in a position to challenge it. Consider evidence that contradicts your thought. Is there another way of viewing your situation?

This can help you to discredit unhelpful thoughts and enhance your self-worth.

2. Setting of strict rules (with stringent adherence)
Unhelpful perfectionism thrives on absolute rules and unconditional compliance that does not take account of the current circumstances.
A useful start is to identify any unhelpful thinking styles you may have. You might also find it helpful to consider your response to the laws and rules that you encounter in your everyday life – is your adherence equally rigorous for all of them?

This can help you identify evidence of any variation in the application of rules and your response to them, which can highlight the irrational bias in your thinking.

3. Failure motivates self-criticism
Sadly, this is a common problem, and one that is often exacerbated by competitive learning environments. Would you encourage your loved ones to criticise themselves? No? Then why do it to yourself?

Think of the nicest, kindest, most understanding and supportive thing that you could say to your closest friend in a time of crisis – and then say it to yourself.

This helps to promote self-compassion.

4. Absence of positive emotional reaction to success
We all need to learn to find pleasure in our successes. If we haven’t had the opportunity to learn this at an earlier point in our lives, success can feel quite empty.

At the end of each day, take some time out to review the events of the day and identify anything that did not go completely wrong. It doesn’t matter if it might have gone better. If it didn’t go wrong, for the purpose of this exercise class it as successful. Then make a plan to give yourself some sort of a reward the following day. Think about it and look forward to it.

This helps to behaviourally reinforce achievement by having fun (a positive emotional reaction).

5. Fear of failure promotes avoidance
Quite naturally, we tend to put things off if we believe that we’re going to fail.

Instead, focus on the task, not the outcome. Stop thinking and start doing. Sports psychologists use this to good effect and it can be extremely effective when dealing with unhelpful
perfectionism.
Learn to adopt a certain behaviour regardless of the feared consequence (in this case, failure).

6. **Imminent failure promotes escape**

Sometimes the erroneous belief that failure is unavoidable leads to the task being abandoned before its completion.

As with 5 (above) keep focused on the behaviour and simply keep going. Alternatively, take a break, write down your anxious thoughts and identify any unhelpful thinking styles.

This can enable you to further develop your self-efficacy by using behavioural and cognitive approaches.

**Taking it further**

Setting high standards can be useful, leading to high achievement and personal fulfilment. However, unrelenting high standards can lead to perfectionism and problematic levels of stress which are ultimately unsustainable. The University Counselling Service runs a course specifically for students to explore effective ways to escape the trap of perfectionism. You can find more details on our website:

www.counselling.cam.ac.uk/studentcouns/studentgroups

If you are interested in attending the course, please contact the Counselling Service Reception on 01223 332865, or email counsellingreception@admin.cam.ac.uk

**Useful resources**

You’ll find information on a range of resources to help address perfectionism, as well as other issues, on the University Counselling Service website: www.counselling.cam.ac.uk/selfhelp

---

**References**


Available Self Help Leaflets 2021-2022

Anger Management
Anxiety and Panic
Asserting Yourself
Concentration - a CBT guide
Coping with Exams
Depression
Eating Disorders
Effective Communication and Managing Conflict
General Information for Students
General Information for Tutors
Grief and Bereavement
Homesickness
How to be Mindful
Insomnia
Intermitting
Loneliness
Managing Alcohol Consumption
Parental Separation and Divorce
Perfectionism - a CBT approach
Phobias - a CBT approach
Post-Traumatic Stress
Procrastination
Self-Esteem
Self-Harm
Sexual Assault and Harassment Advisor
Sexual Assault and Rape
Simple Relaxation
Transition to University
What Is Mindfulness
Worry - a CBT Approach